

Ports & Shipping

NZ Summit

25-26 August 2010, Crowne Plaza Hotel, Auckland

Rising to the challenges affecting the New Zealand Ports and Shipping Community

The only event in New Zealand solely focussed on the needs and issues of
New Zealand's Ports and Shipping Sector

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DAY 1 – 25 August

- 8.30 Registration & Coffee
- 9.00 **Opening Remarks from the Chair**
Peter Carr, Director,
INTERMODAL PROJECT CONSULTING
- 9.10 **Ministerial Address**
 The Minister of Transport has been invited to open the conference, discussing the future direction and strategy for New Zealand's Ports and Shipping Sector. An announcement on the Minister's availability will be made shortly.
- 9.40 **Securing New Zealand's Place as an International Shipping Hub**
 There is the very real threat that New Zealand will be relegated from a shipping hub in its own right to being a spoke of an Australian hub. This would have a disastrous effect on the New Zealand international supply chain, and for the future growth of the New Zealand Ports and Shipping Sector. This session will examine:
 • How real this threat is, and the effects for New Zealand should it occur
 • What actions can New Zealand take to prevent this?
 • Key priorities in regulation and infrastructure
- 10.30 Morning Break & Refreshments
- 10.50 **International Address: Creating the Port of the Future**
 This international address will highlight one the story of one port, their recent development and investment in infrastructure and technology and how this has improved their efficiency. The benefits of a focus on futureproofed innovation will be discussed, as will lessons or thoughts for the New Zealand industry.
 • Infrastructure development needed to deliver stakeholder value
 • Ensuring infrastructure development is futureproofing the competitive advantage of the port
 • What lessons can the New Zealand ports and shipping industry take away
Look out for a special announcement regarding this session!
- 11.40 **Open Forum Discussion: The Future of the Ports Industry in New Zealand**
 This Open Forum Discussion will discuss the current port business model in New Zealand, whether this model delivers the most for regional areas and New Zealand Inc as a whole, and how the diverse interests of the multiple stakeholders can be balanced. Bring your own thoughts, opinions and ideas and add to the overall value of discussions.
 • Key drivers influencing ports and the decision-making process
 • How would a consolidated port structure work and how this affects our national supply chain?
 • Is future regulation of the ports industry a realistic prospect? What would this mean?
Moderated by: Peter Carr, Director,
INTERMODAL PROJECT CONSULTING
- 12.30 Lunch Break
- 1.30 **Paving the Way for Large Ships in New Zealand Waters**
 Container ships are getting larger; this is going to have a pronounced effect on our supply chain and the operations of our coastal shipping fleet. Most new ships being

produced are 5000-6000 TEUs plus, larger than anything currently seen in our waters on a regular basis. This session explores the effect this will have on our ports, intermodal links, our coastal shipping fleet and our exporters.

- What will be the impact of bigger ships calling NZ?
- Can NZ volumes support bigger ships?
- Which combination of ports would deliver the optimal value for NZ?
- Will pricing be affected?

Greg Steed, Chairman,
NEW ZEALAND SHIPPERS' COUNCIL

2.20 **How Will Slow Steaming Affect Our National Supply Chain?**

Many international shipping companies are using slow steaming as a method of reducing fuel expense. This will increase the expected journey time from New Zealand to Europe by up to five days. This session will discuss the effects of this on our national supply chain and maritime industry.

- How does our supply chain and the industry need to adapt to slow steaming?
- Where can time be gained to preserve the shelf-life of perishable goods?
- How likely is super-slow steaming to be enforced, and what could the effects be?

Tim Ritchie, Chief Executive,
MEAT INDUSTRY ASSOCIATION OF NEW ZEALAND

3.10 Afternoon Break & Refreshments

3.30 **Examining the Effects of Domestic and International Emissions Regulation on the Shipping Industry**

In addition to the domestic Emissions Trading Scheme, the International Maritime Organisation is in the process of implementing worldwide standards on emissions for global shipping. This session examines the domestic and international emissions regulations and the effects this will have on intermodal competitiveness.

- The role of slow steaming in emissions reductions: with more ships travelling slower, will we actually reduce emissions?
- How will emissions regulation impact on pricing and services?
- Further possible initiatives to reduce shipping emissions

Sam Buckle, Executive Director,
NEW ZEALAND SHIPPING FEDERATION

4.15 **Case Study: Developing Efficient Intermodal Port Technologies**

This case study looks at some of the research and initiatives that Axis Intermodal have undertaken to improve the speed and efficiency of intermodal container transfer, and thoughts on how Ports can be made the most efficient link in the supply chain.

- What are the port infrastructure requirements for efficient hubbing?
- What are the impacts on port efficiency?
- How effective business rules assist in becoming a more efficient organisation

Craig Sain, General Manager – Sales and Marketing,
AXIS INTERMODAL

5.00 End of Day 1 and Networking Drinks

Rising to the challenges affecting the New Zealand Ports and Shipping Community

DAY 2 – 26 August

- 9.00 **Welcome Back from the Chair**
Peter Carr, *Director*,
INTERMODAL PROJECT CONSULTING
- 9.05 **Rising to the Challenge: An International Shipping Line's Perspective of the Current Shipping Climate**
 It's widely known that international shipping lines have been hit hard in the wake of the Global Financial Crisis. They are looking to strip out costs and find efficiencies wherever possible. This session will give the perspective of one international shipping line on the current state of the international freight market and its effects on New Zealand.
 • Situation normal? An outlook at the market recovery and the next 18 months
 • Will services continue to be consolidated with other shipping lines?
 • Addressing space constraints during peak seasons
Julian Bevis, *Managing Director*, **MAERSK NZ**
- 9.50 **Investing in People: Addressing the Skills Shortage in the New Zealand Maritime Industry**
 There has long been a shortage of skilled staff in the maritime and freight industries, and there have been many initiatives in order to rectify this and encourage participation from younger generations. This session will examine whether current initiatives to attract interest in the industry have worked and what more can be done to continue this work.
 • Have there been overseas initiatives that have proved successful?
 • Professional development and training initiatives to keep people within the industry
 • Addressing work-life balance issues and concerns to encourage retention
Representative from **NEW ZEALAND MARITIME SCHOOL**
- 10.40 Morning Break & Refreshments
- 11.00 **The Role of Coastal Shipping in the New Zealand Transport Picture**
 Despite being a very cost-effective and environmentally sustainable mode of transport, coastal shipping forms a relatively small part of the transport picture in New Zealand. This session will describe the pattern of flows currently handled by coastal shipping and consider how much of the domestic market is in reality contestable. The session will also review the issues that the coastal shipping industry faces and attempt to develop a roadmap (or should it be a chart) for a more effective role for the future.
 • How big is the potential market for coastal shipping and how well does it compete in these?
 • How does its current structure affect its ability to compete?
 • Do the reported subsidies for road and rail and the costs faced by coastal shipping place the industry at a disadvantage?
Richard Paling, *Director*, **RICHARD PALING CONSULTING**
- 11.45 **Increasing the Efficiency and Effectiveness of Coastal Shipping**
 Coastal shipping is under extreme competitive pressure from alternate transport modes. This session gives the perspective of one short sea shipping operator on the current state of the industry, and what can be done to improve the competitiveness of sea freight over road or rail.
- Can we improve links and scheduling between local and international shipping lines?
 • How would a centralised strategy help improve industry effectiveness?
 • How can coastal shipping secure a larger role in the future?
Steve Chapman, *General Manager – Operations*,
PACIFICA TRANSPORT GROUP
- 12.30 Lunch Break
- 1.30 **Developing Pragmatic Industry Regulations that Help Grow and Nurture Coastal Shipping**
 Maritime New Zealand is adjusting several key pieces of regulation surrounding the commercial maritime industry. Join Catherine Taylor from Maritime New Zealand as we explore these updates, how they will affect you, and further initiatives for the future.
 • Update on the QOL Review Design
 • Developing standards for mid-sized ships that solely operate around the New Zealand coast
Catherine Taylor, *Chief Executive and Director*,
MARITIME NZ
- 2.15 **Finding Efficient Modes of Container Distribution Around the Country**
 New Zealand not only has an imbalance between import and exports, but there is also an imbalance of where within the country the imports and exports come from. This can lead to major inefficiencies in our sea freight industry as empty containers are shipped around the coast, but can also possibly present some opportunities as well.
 • Will we see international shipping lines contract these services out to coastal shipping lines?
 • How does our stock of empty containers affect our supply chain?
 • Is there a more effective way to move these about the country?
Dave Anderson, *General Manager*, **CUBIC**
- 3.00 Afternoon Break & Refreshments
- 3.15 **Panel Discussion: Developing a Strategic Approach to New Zealand's Ports and Shipping Industry**
 New Zealand's governance of the Ports and Shipping industry is fragmented. A strategic, overarching approach to policy, industry governance and economic development is necessary to ensure that the industry as a whole continues to succeed and thrive, and to best overcome the difficulties currently facing the industry. Join in this final panel as we aim to answer the question "where to from here?" and develop future strategies for the industry.
 • Does the lack of a unifying voice harm the industry's ability to influence policy?
 • How can the industry work better together in the best interests of the sector and NZ Inc and a whole?
 • How can we work smarter encourage investment in the sector?
Brian Stocking, *Executive Director*, **CHARTERED INSTITUTE OF TRANSPORT AND LOGISTICS**
Richard Paling, *Director*, **RICHARD PALING CONSULTING**
- 4.00 Summary Remarks from the Chair and Close of Conference

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